



# The Sustainability Review [www.nmaenvironment.co.uk/tsr.htm](http://www.nmaenvironment.co.uk/tsr.htm)

*An advisory service helping companies manage risks and relationships in a shrinking world*

The new Department of Trade and Industry (DTI) guidelines, "The Operating and Financial Review", require companies to disclose in their annual report any social, environmental and other issues that materially affect the business

"Companies with inadequate disclosure on social, ethical and environmental factors are denying their investors the right to make informed investment decisions."  
*Henderson Global Investors*

The Association of British Insurer's recent report, "Risks, Returns and Responsibility", details how effective management of corporate responsibility could lead to improved business performance.

Shareholder activists are beginning to pay as much attention to issues of corporate responsibility as they do to executive pay.

The Sustainability Review

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## Our approach

Do you know what sustainable development issues could impact negatively on your revenue or share price, and how they can be managed to add-value to your business activities?

There is a sound business case for every organisation, whether a private sector company, a government agency or a non-governmental organisation (NGO) to have a clear picture of the social and environmental risks to its activities and the linked opportunities.

Although Corporate Responsibility was intended to provide a framework to integrate sustainability issues into mainstream business activities, in many cases the sustainable development agenda is still treated as an external communications exercise .

Our approach treats sustainability issues as real business risks that need to be embedded in core company processes and managed in collaboration across key sectors of society. This shares the risks and responsibilities, creates business opportunities for all and also provides third-party assurance.

## Our service

The Sustainability Review offers a flexible strategic approach to identifying and managing sustainability risks by building closer working relations across sectors, including through partnerships and alliances.

We provide an assessment of your business's exposure to existing and emerging policy issues at local, national and international levels, as well as supply chain impacts. Through this analysis, we help the organisation to deliver long-term management solutions.

Working with your key stakeholders, we can help you turn these risks into opportunities that can deliver competitive advantage to your organisation through improved performance and enhanced reputation.

Where appropriate, we will advocate using cross-sector partnerships or other forms of alliance to address these issues strategically.

These approaches can help to provide third party assurance to Boards and key stakeholders that issues material to business prospects are being managed responsibly.

We advise on building capacity within your organisation for managing these relationships through employee mentoring and training.

If you already have partnerships in place, we provide assurance that they are really adding value to your business by undertaking reviews.

Proper evaluation of performance helps with internal and external reporting. It can demonstrate that resources are being used effectively, and that there is a beneficial impact on sustainability issues, under-pinned by a sound business case.



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**The Sustainability Review** offers companies a strategic approach to identifying and managing sustainability issues through closer working relations across sectors, including through partnerships and alliances.

**The Sustainability Review** is managed by a consortium of independent business consultants specialising in sustainable development: [Dorothy Harris](#), [Dr. Tim Reed](#) and [Niall Marriott](#). The consortium is coordinated through [Niall Marriott Associates Limited](#).

The management team are recognised leaders in sustainability risk management and partnership brokering. They include members of the [Partnership Brokers Accreditation Scheme](#), a joint initiative of the International Business Leaders Forum and the Overseas Development Institute.

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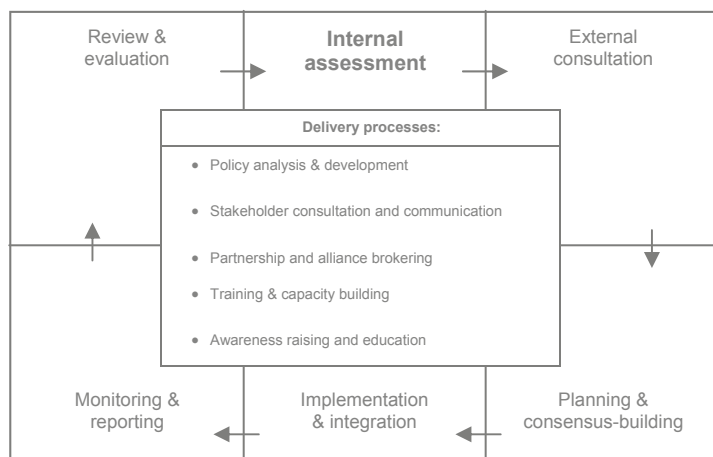
## Our Consultants

Our consultants are senior professionals with many years experience in the private, public and non-governmental sectors. They are familiar with a wide range of social and environmental issues and trends worldwide, drawing on a track record of managing sustainability issues in specific countries. Their work has helped to build capacity for effective collaboration for sustainable development.

Each of our consultants is able to assess preparedness and capability at different operational levels from corporate to site. They have significant experience of cross-sector partnerships, covering a range of emerging issues such as biodiversity conservation, land and water resource management and child labour.

## Our Product

We use an issues management cycle as the basis of our assessment and support.



Wherever you are on this cycle, we offer an informed appraisal of:

- Risks and opportunities
- Fitness for purpose of existing management systems
- Priorities for action internally and externally
- Key steps for delivering improved performance

If you have already mapped the social and environmental risks to your business, we can provide more focussed assessments on specific issues such as biodiversity. The appraisal can be adapted to deliver strategic programmes at a corporate level, or assist with issues management at an operational level.

## Finding out more

For more information, or to arrange an exploratory meeting, please telephone 020 7690 6191 or email [enquiries@nmaenvironment.co.uk](mailto:enquiries@nmaenvironment.co.uk).